

TGA

The professional journal for building services









Publication form: 10 issues

www.tga.at
www.energiweb.at

MEDIADATA

2012

Advertisement prices and formats

Format	Print space (width x height)	Bled + 3 mm trapping (width x height)	Print space price
1/1 oder Titel page 	184 x 262 mm	210 x 297 mm 200 x 174,5 mm	Euro 4.820,- Euro 6.050,-
Juniorpage 	141 x 201 mm	152 x 219 mm	Euro 3.970,-
1/2 horizontal 1/2 vertical 	184 x 132 mm 93 x 262 mm	210 x 143 mm 100 x 297 mm	Euro 2.770,-
1/3 horizontal 1/3 vertical 	184 x 86 mm 60 x 262 mm	210 x 95 mm 71 x 297 mm	Euro 2.320,-
1/4 horizontal 1/4 single-column 1/4 vertical 	184 x 63 mm 44 x 262 mm 93 x 132 mm	210 x 72 mm 55 x 297 mm 100 x 143 mm	Euro 1.800,-
1/8 horizontal 1/8 single-column 1/8 vertical 	184 x 29 mm 44 x 132 mm 93 x 63 mm		Euro 1.300,-

Black and white as well as special or additional colours available on request. Prices do not include the statutory advertising tax and VAT. The Austrian Periodical Publishers' Association's General Terms and Conditions of Advertising Businesses apply. These can be requested from the publishing house or obtained through our website. Changes and errors excepted.

Magazine format/Print space

210 mm wide, 297 mm high / 190 mm wide, 270 mm high

Additional charges for special formats and positions

Front page, 4c: Euro 6.050,-

2nd and 3rd cover page: Euro 6.010,-

4th cover page: Euro 6.010,-

Other preferred positions: on request

Surcharge for bled off formats: Euro 250,-

Printing process/Documents

Reel-fed offset printing, 60 screen, colours: Euroscale (cyan, magenta, yellow, black). We do not assume responsibility for the correctness and completeness of any conveyed electronic data/documents/advertisements. Any production costs which may arise for corrections, creation of advertisements, etc. will be charged in accordance with expenditure and invoiced separately. In order to achieve optimal printing results, a contract proof in the final colours must necessarily be provided with the data. Accomplishment of subsequent corrections or changes only by written order.

ICC colour profile: Europe ISO Coated V2 (FOGRA39)

Please send your print materials to: produktion@weka.at

Programmes and formats

System: PC; file delivery: printable PDF; software: InDesign CS5, Illustrator CS5, Photoshop CS5; data carriers: CD-ROM, USB; FTP server (login data on request)

Supplements

Up to 10 grams	Up to 20 grams	Up to 40 grams
Euro 265.00/thousand	Euro 310.00/thousand	Euro 400.00/thousand

Inserts

Up to 10 grams	Up to 20 grams	Up to 40 grams
Euro 340.00/thousand	Euro 420.00/thousand	Euro 580.00/thousand

Galley proofs

Delivery on request only. Considered as approved if not returned to the publisher within 4 days.

Cancellations

Can only be accepted if the publisher is notified in writing. No fees will be charged for cancellations made up to two weeks prior to the advertisement deadline. 30% cancellation fee will be charged for cancellations within the two weeks prior to the advertisement deadline. The date of receipt by post is decisive in every case.

Rabates (for one-year orders)

Rabate:	Frequency scale
5 %	3 adverts
10 %	6 adverts
15 %	10 adverts

Rebates apply in the case of one-year orders accepted within 12 months (insertion year). No rebate on supplements.

Terms of payment

Net payment within 30 days from date of invoice. In case of default of payment, 15% default interest plus collection costs will be charged.

VAT number: ATU14897806

Bank details: Bank Austria Creditanstalt, Bank code 12000,

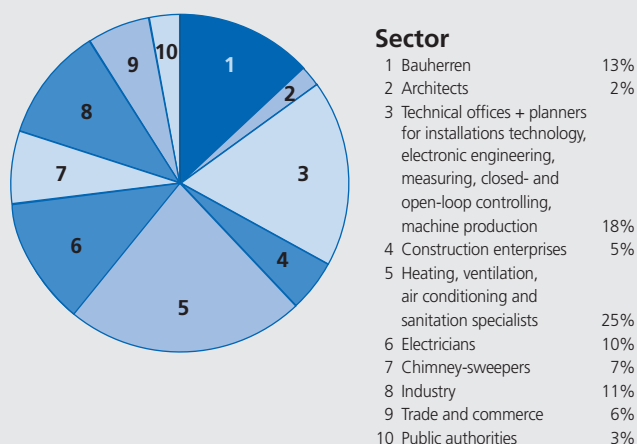
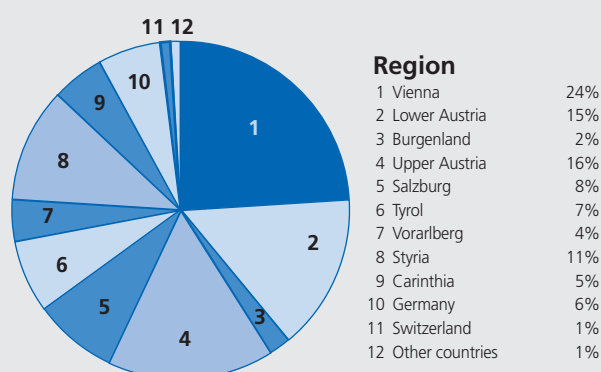
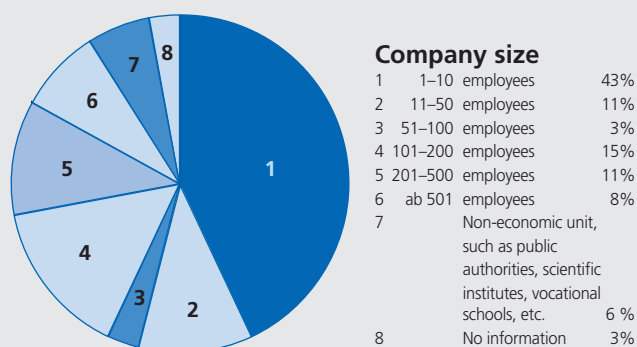
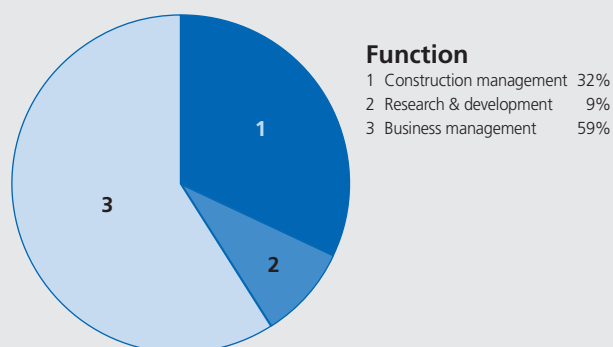
Account No: 109-146652/00

IBAN: AT 60 1200 0109 1466 5200, BIC: BKAUATWW

Target group

Readers, recipients

Our publishing house has a professionally built business address file available. We are constantly updating the addresses of our recipients: the precise number of addresses is therefore subject to fluctuations. All percentages given have been rounded up/down mathematically. Each single issue of "TGA" is read by an average of 2.7 readers. Through "TGA" you can reach over 27,000 decision-makers from all fields of the technical building installation sector.



Online rates

You'll find more information about our online advertising solutions (banner, newsletter sponsoring etc.) on our website at

www.tga.at/mediadaten

www.energiweb.at/mediadaten

Kontakt: Ing. Marianne Schmidt, +43.1.97000-256

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Information on the internet

Media data available as a PDF download:

www.tga.at/mediadaten

www.energiweb.at/mediadaten

TGA on the internet:

www.tga.at

www.energiweb.at

Newsletter subscription:

www.tga.at/newsletter

www.energiweb.at/newsletter

Publishing house data and media titles:

www.weka.at/fachzeitschriften

Print Run Monitoring



The TGA is subject to regular print run monitoring by the ÖAK.

Print run (yearly average 2011)

10.100

Trade fair and special issue print runs will be increased as necessary.

Publication form, year

10 issues, 23th volume, 2012

Purchase price inland

One-year subscription

Euro 51,-

Unit sales price

Euro 6,-

Bezugspreis Ausland

One-year subscription

Euro 51,-

Team TGA



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Editor Online
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BEST OF B2B

The WEKA Publishing House Austria's specialised trade magazines

About 14 magazine titles in the business-to-business segment are currently being published under the umbrella of the WEKA publishing house. We are one of the leading publishers of specialised information in Austria. Our portfolio includes 5 publishing fields. Our publishing house is member of the Austrian Print Run Monitoring Body (ÖAK). You'll find more detailed information about our publishing house and media on our website www.weka.at/fachzeitschriften

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Automotive



Industry



Construction



Trade

